

FAX# 703 528 7880  
CREDIT RISK !!!  
HARRIS REPORT FROM REP OCT23/12 16.33  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME JEFF SCATTERGOOD

SALES PRSN WA- JOE KNAUER

ALEXANDRIA, VA 22310

	CLASS: NATL.	LOCAL	REGIONAL
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ICCE)

NOV5/12 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_  
DATE OCT23/12 16.33

CON CM JERRY DEMMINGS FOR SHERIFF

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 648												
8	S		700A-900A	30		\$2,000.00	11/5	11/5	0		MON	0
PROGRAM : GMA												
9	*		1100A-1200N	30		\$925.00	11/2	11/2	1		FRI	1
PROGRAM : VIEW												
15	DS		500P-600P	30		\$2,250.00	10/30	11/2	2		TU, F	2
PROGRAM : NEWS												
17	*		600P-630P	30		\$3,000.00	10/29	10/29	1		MON	1
PROGRAM : NEWS												

REP: TEL# 703 528 7800      FAX# 703 528 7880

REP HEADLINE# 6381480      TRF# 337439

CREDIT ADVISORY: AGENCY CREDIT RISK !!      OCT23/12 16.33

ORDER WORKSHEET      HARRIS REPORT FROM REP      \*\*\* WFTV-TV \*\*\*

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

\*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20	*		700P-730P	30		\$3,000.00	10/30	10/30	1		TUE	1
PROGRAM : JEOPARDY												
21	*		730P-800P	30		\$3,000.00	11/2	11/2	1		FRI	1
PROGRAM : WHEEL												
24	E		600P-630P	30		\$1,500.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
25	E		1130P-1200M	30		\$475.00	10/28	11/4	1		SUN	2
PROGRAM : SPORTSNIGHT												
OCT/12			16050.00			NOV/12					31925.00	
CONTRACT TOTAL												47975.00
TOTAL SPOTS												31

MARKET TOTALS \$101,357      WFTV 63%      WKMG 8%      WESH 20%      WOFL 6%      WKCF 0%      WRBW 1%      CABL 0%  
WOPX 0%      WRDQ 2%      EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME  
P-CLASS,PLAN,SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE